



Innovation programme

Operational Programme Enterprise and Innovation

Author: Šárka Grundová, update: 17.9.2009

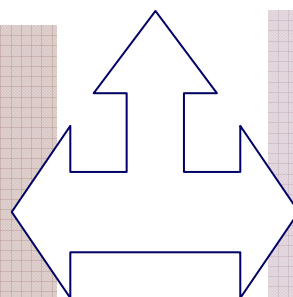


Innovation programme



Innovation programme

Innovation project



Project on industrial
property rights
protection

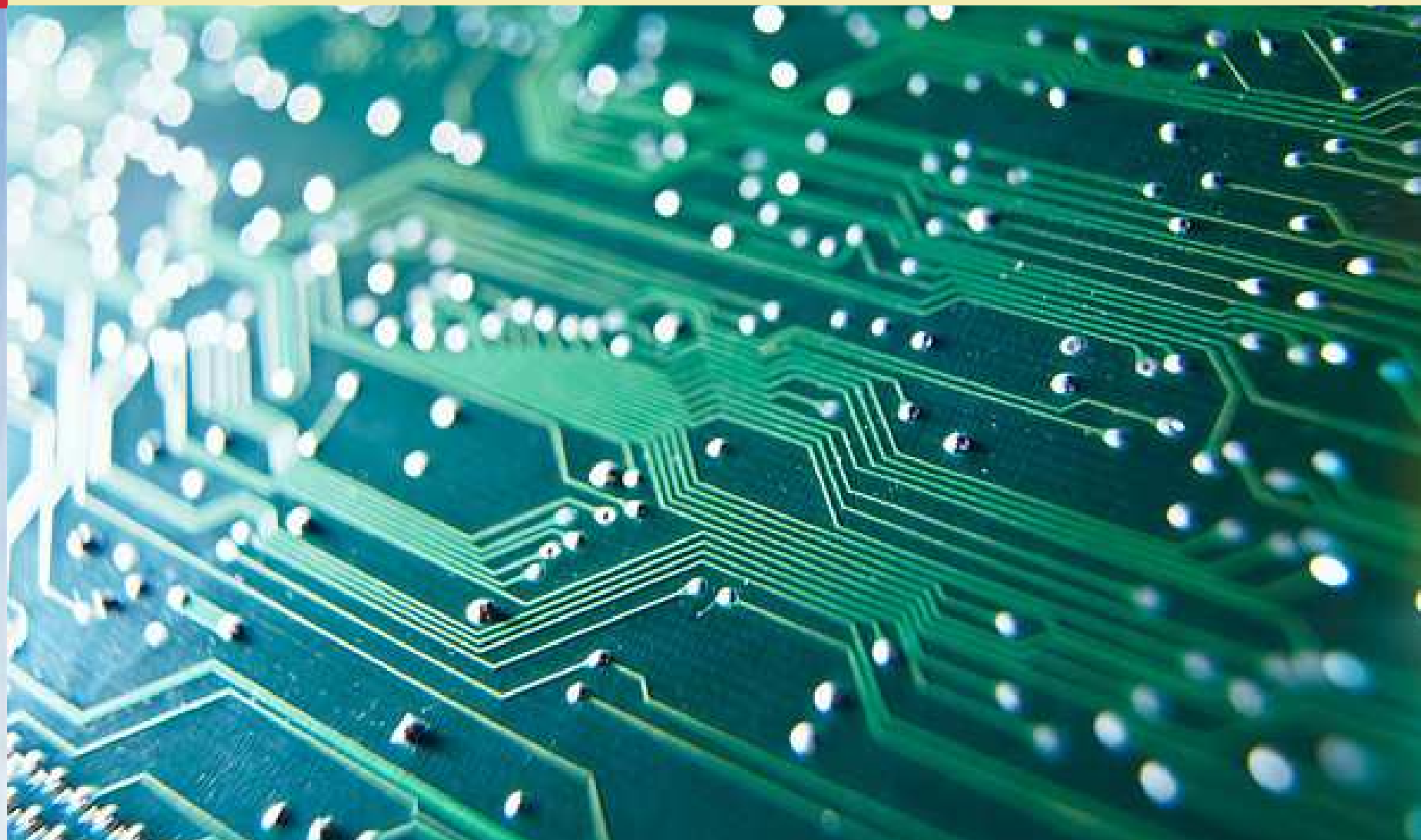
Calls for submission of applications for both types of projects are announced separately.

Innovation programme



- The first part of the programme is intended to support the introduction of **R&D results** into production and to the market, whether this concerns the results of the firm's **own research and development** or those acquired through the **transfer of technologies**. Technology transfer represents a situation where companies do not conduct their own research and development, but acquire R&D results (**including related intellectual property**) on the market and introduce them directly into production.
- The second part of the programme, projects for the protection of industrial property rights, supports protection of intangible goods in the form of patents, utility models, industrial designs and protected trademarks.

Innovation project



Innovation project - Supported activities



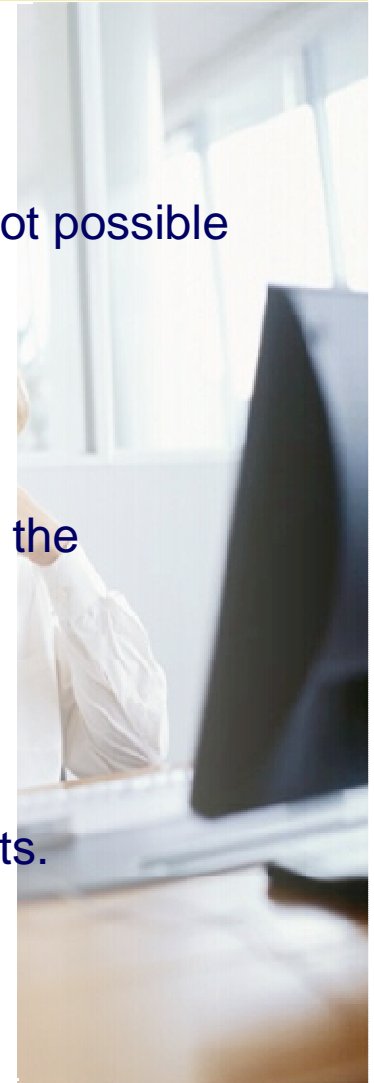
- a) **product innovation** – improvement of technical and use values of products, technologies and services
- b) **process innovation** – improvement of production processes and provision of services
- c) **organisational innovation** – introduction of new methods of organizing company processes and cooperation with other firms and public institutes *
- d) **marketing innovation** – introduction of new sales channels*

**note: c) and d) only for small and medium-sized enterprises if concurrently implementing a) or b)*

Innovation project – Applicants



- Applicants must be registered as tax payers at the Tax Authority.
- Applicants must have a two-year Czech accounting history (it is not possible to use the financial history of a parent company).
- Firms operating particularly in the manufacturing industry.
- Small and medium-sized enterprises and large firms registered in the Commercial Register.
- Financial health of the applicant (rating – minimum C+).
- Every applicant within this call is entitled to submit multiple projects.



Innovation project - Main conditions



- Projects must use the results of research and development; simple modification of production is not supported.
- Development must already be completed at the time of submission of the application and this fact documented (functional prototype or proven production process).
- Within the project the applicant should concisely describe what its uniqueness consists in and demonstrate the effectiveness of the project and its competitiveness in relation to the target markets.
- The project must be implemented within the Czech Republic, outside the boundaries of the City of Prague.

Innovation project – Eligible costs



-- Long-term tangible and intangible assets

- Project documentation
- Engineering works under construction
- Technical improvement of structures
- New structures – **only for SMEs**
- Hardware and networks
- Machinery and equipment
- Purchase of rights for the use of intellectual property
- Software and data

-- Operating costs

- Costs for mandatory (reasonable) project publicity
- Services of consultants and experts, studies, special training, creation of websites, wages and insurance for key personnel – **only for SMEs**



Innovation project - Form and amount of the support



Form of the support	SUBSIDY
a) Product innovation	CZK 1-75 million
b) Process innovation	CZK 1-150 million*
c) Organisational innovation	up to CZK 2 million
d) Marketing innovation	

The percentage amount of the subsidy is governed by the regional map valid for the period 2007-2013.

* for regions with concentrated state support



The regional map of state aid



NUTS II Region		Large Enterprise	Medium Enterprise	Small Enterprise
Northwest, Central Bohemia, Northeast, Southeast, Central Moravia, Moravia-Silesia		40%	50%	60%
Southwest 2007 – 10		36%	46%	56%
2011 – 13		30%	40%	50%
Prague		0%		

Subsidy

a percentage of eligible costs provided in a maximum amount set by Regional Map of State Aid Intensity

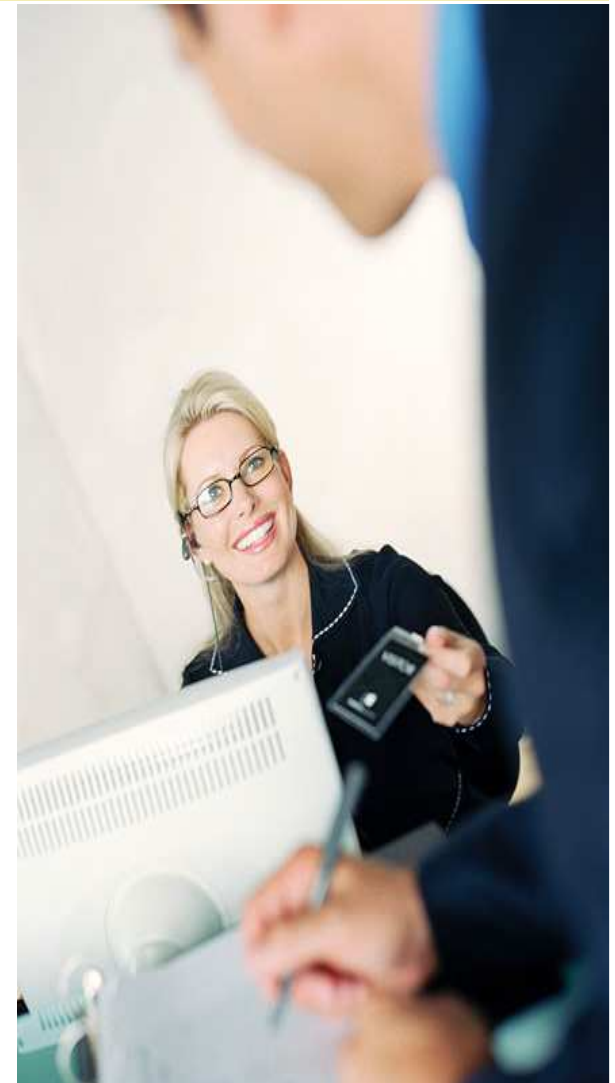


Programme INNOVATION



More details:

- www.czechinvest.org
- www.mpo.cz





Thank you for your attention

Ing. Šárka Grundová

sarka.grundova@czechinvest.org



Agentura pro podporu podnikání a investic CzechInvest je příspěvkovou organizací Ministerstva průmyslu a obchodu ČR.